

A.L.O.T. s.c.a r.l.

Agenzia della Lombardia Orientale per i
Trasporti e la Logistica

Agency of East Lombardy for Transport and
Logistics

Via Cipro, 16 - I-25124 Brescia – Italy

Forschungsgesellschaft Mobilität –
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Graz, 16 October 2012

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Dissemination activities for SEE MARINER

Bid, prepared for:

A.L.O.T. s.c.a r.l.

Agenzia della Lombardia Orientale per i Trasporti e la Logistica

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Via Cipro, 16 - I-25124 Brescia – Italy

hereinafter called "ALOT"

by:

Forschungsgesellschaft Mobilität - Austrian Mobility Research

FGM - AMOR gemeinnützige Gesellschaft m.b.H.,

Schönaugasse 8a, 8010 Graz, Austria

Hereinafter called "AMOR"

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Status as of: 21 December 2012

General

The penetration of the SEE Mariner results and outputs to the widest possible audience is of major importance for achieving the project goals. Communication and dissemination are essential for the success and the awareness level of the project as well as its applications.

AMOR intends to support A LOT in dissemination and communication activities in the frame of the SEE MARINER project by developing the webpage and promotional material according to the existing corporate design.

Services offered

AMOR will offer the following services:

- Development of SEE MARINER website and intranet:

AMOR will set up the website which on the one hand will provide comfortable information access for external visitors and on the other hand fulfils internal communication tasks for the project partnership. The SEE MARINER website will contain a description of the project in general and will include the following sections: Home, Project, Results, Partners, News, Contact, Links, Downloads and Login plus any other section that may be considered necessary during the course of the project, such as the SEE MARINER system. Therefore ALOT together with FGM will work on it, in particular ALOT will receive the material from the partners (to be controlled with FGM what has been collected up to now and what is still missing); FGM AMOR will keep the website in function; ALOT will upload and update the website; FGM will facilitate the link between the SEE MARINER and the LP website at the end of the project.

The technical arrangement of integrating the SEE MARINER system into the web site will be coordinated by the Lead Partner in cooperation with ALOT and FGM AMOR
FGM will facilitate the link between the SEE MARINER and the LP website at the end of the project.

- Development and layout of promotional material for the SEE MMS project
AMOR will develop a standard presentation, a folder, a brochure, a notepad and the layout of rollerpen, project poster, teaser postcard, final brochure on the main finding and conclusions of the project, USB stick or CD ROM including significant project outputs, rollup that will be used to present the SEE MARINER project at conferences, events etc.

ALOT and FGM will work on it, in particular FGM is responsible for the design (layout and paging), also for this point we have to control with FGM what has been done up to now and on the basis of layout that means on the FGM templates ALOT will develop (layout) materials not yet produced.

Time Plan

The above mentioned tasks have to be delivered by the end of March. The time plan is provisional and can be modified or extended in mutual agreement between ALOT and AMOR.

Price

The price for all services offered is **20.000,- Euros**.

Included in the price are administrative and organisational costs related to the offered services and VAT.

Conditions

Tasks of ALOT

AMOR cannot carry out this tasks without a good cooperation with ALOT and therefore expects that ALOT will provide the following:

- Input for the project website and intranet (in close cooperation with SEE MARINER partners)
- a contact person for adequate organisation of the communication

Payments

ALOT will pay on the basis of the reports related to working progress.

General

For delays not within the responsibility of AMOR, AMOR is not liable. In the case of changes of the presented concept, AMOR retains the right to change the price of the bid.

The bid is protected by copyright and can only be passed on to third parties after consultation with the authors of the bid.

Graz, 21 December 2012

For FGM-AMOR

Claus Köllinger, CEO